



JAVASCRIPT DEVELOPER (REACT/TYPESCRIPT)

Full Time / Hybrid (1 day in office) / Around £40k

ABOUT US

Farlo specialises in data-informed UX design and website development tailored for e-commerce performance. With a focus on utilising insightful data analysis and advanced tracking capabilities, we employ cutting-edge technology and strategic approaches to optimise outcomes. Alongside our proficiency in tracking and analytics, Farlo creates user-centric website experiences aimed at enhancing brand performance. Farlo is part of SINE Group, a pre-eminent marketing agency based in the heart of London that provides digital solutions for some of the biggest names in Live Entertainment, Fashion and E-commerce.

ABOUT YOU

We are seeking a highly motivated JavaScript (React/TypeScript) Web Developer to join our team. The ideal candidate will have a strong background in web development, with expertise in JavaScript frameworks like React and TypeScript. A keen eye for detail, a passion for creating seamless user experiences, and an understanding of responsive design principles are crucial for this role. The position offers a hybrid working model with remote work flexibility, requiring at least one day per week at our Central London office.

RESPONSIBILITIES

- Write high-quality reusable code to develop the dynamic user interface for various platforms
- Refactor, rewrite and improve legacy component code
- Collaborate with project managers, senior developers, and business partners for work planning, sharing new ideas, code demonstrations, troubleshooting, and bug fixing
- Collaborate closely with design teams to translate Figma, Sketch, and Adobe XD prototypes into efficient and visually appealing web applications.
- Implement best practices in on-page SEO techniques to enhance website visibility and ranking.
- Provide technical expertise to aid in wireframing and concept creation.
- Offer insights and recommendations to clients regarding optimal technology stacks and software solutions.
- Optimise front-end elements to maximise performance across different devices and browsers
- Assist team members in architectural compliance, functional accuracy validation, and adherence to appropriate industry standards

- Keep a record of the status and progress of assigned tasks to project teams and managers

REQUIREMENTS

- Minimum of 4+ years of experience working in front-end development
- Demonstrable portfolio showcasing React/TypeScript-based web applications.
- Extensive experience in developing web-based UIs using JavaScript, React.js, and/or Typescript
- Proficiency in popular React tools such as webpack, Redux, Flux, Storybook, Next.js, etc.
- Ability to work independently, meet deadlines, and maintain high accuracy and attention to detail.
- Familiarity with debugging problems using appropriate tools
- Knowledge of object-oriented principles, design patterns, and software designing and architecture best practices
- Adherence to in-house code standards.

DESIRABLE

- Experience in live events or ticketing platforms
- Expertise in e-commerce platform solutions
- Experience using headless CMSes (Contentful, Strapi, etc.)
- Practical knowledge of APIs and REST endpoints
- Working knowledge of MySQL and NoSQL databases
- Strong understanding of technical SEO and web optimisation principles.
- Unit testing experience
- Knowledge of version control systems, such as GIT, along with CI/CD workflows
- Knowledge of back-end technologies

BENEFITS

- Generous holiday allowance including additional time off during the Christmas period and incremental holiday days based on tenure.
- Early finish on Fridays.



- Flexible working hours promoting work-life balance.
- Hybrid work model with a blend of remote and in-office work.
- Access to complimentary tickets for prominent live events in the UK.
- Vibrant office culture with local neighbourhood discounts and a newly fitted office in Fitzrovia.
- Structured personal development and training opportunities, including industry conferences.
- Active social events calendar and opportunity to contribute ideas to the social calendar.
- Opportunities to influence the agency's culture and benefits.

LOCATION

Our offices are conveniently located in Fitzrovia, minutes away from Goodge Street, Tottenham Court Road, and Warren Street stations.

APPLY

Please send your current CV, cover letter, and portfolio showcasing your previous work to careers@sine.group.

Note: No recruiters, please.