



JUNIOR DESIGNER

Full Time / Hybrid (1 day in office) / Up to £32k

ABOUT US

Farlo specialises in data-informed UX/UI design and website development tailored for e-commerce performance. With a focus on live events and ticketing technology, Farlo utilise insightful data analysis and advanced tracking capabilities to strategically optimise web experience. Alongside our proficiency in tracking and analytics, Farlo creates user-centric website experiences aimed at enhancing brand performance.

Farlo is part of SINE Group, a pre-eminent marketing agency based in the heart of London that provides digital solutions for some of the biggest names in Live Entertainment, Fashion and E-commerce.

ABOUT YOU

We are looking for a dynamic and creative junior designer who excels in transforming ideas into engaging digital experiences. You should have a strong portfolio showcasing your ability to design websites, logos and illustrations, alongside a good understanding of UX principles. Proficiency in Figma, Adobe Creative Suite, and a knack for producing mobile-optimised, web-ready assets are essential. You should have the ability to work within teams and with clients, turning visions into reality. The role will allow hybrid working and flexible hours, candidates can work mainly remotely but will be expected to work at least one day a week in our newly furnished Central London office.

RESPONSIBILITIES

- Designing creative, innovative landing pages and websites
- Developing illustrations, logos, and design assets for web
- Designing and developing graphic prototypes using Figma
- Working on design specs and requirements with employees from other companies in the group
- Working with other designers and developers to produce build-ready designs
- Designing user-centric web applications and web software
- Liaising with clients to conceptualise visuals based on their requirements
- Producing production-ready digital assets optimised for web devices

REQUIREMENTS

- Strong graphic and web design skills
- Attention to detail with a high degree of accuracy
- Good grasp of UI/UX design methodologies
- Demonstrated ability to take designs from concepts to production-ready digital assets
- Rich understanding of user experience principles
- A portfolio of logos, illustrations, and website designs
- Experience using Figma to create interactive prototypes
- Familiarity with Adobe software (Illustrator, Photoshop, InDesign)
- Ability to develop logos, illustrations, web elements and other creative assets
- Ability to test and deliver graphic assets across a range of media
- Excellent understanding of web compatibility and designing for mobile
- Ability to manage time effectively

DESIRABLE

- Understanding of HTML, CSS and JavaScript
- A degree or similar qualification, or two years experience in graphic design, user interface design, or user experience design
- Experience working on e-commerce websites
- Knowledge of SEO fundamentals and how to incorporate them with designs
- Experience working closely with frontend developers
- Experience working with WordPress and/or content management systems
- Experience working in an agency environment

BENEFITS

- Generous holiday allowance including additional time off during the Christmas period and incremental holiday days based on tenure.
- Early finish on Fridays.
- Flexible working hours promoting work-life balance.
- Hybrid work model with a blend of remote and in-office work.
- Access to complimentary tickets for prominent live events in the UK.
- Vibrant office culture with local neighbourhood discounts and a newly fitted office in Fitzrovia.
- Structured personal development and training opportunities, including industry conferences.
- Active social events calendar and opportunity to contribute ideas to the social calendar.
- Opportunities to influence the agency's culture and benefits.



LOCATION

Our offices are based in the heart of Fitzrovia, minutes walk from Goodge Street, Tottenham Court Road and Warren Street stations.

APPLY

Please email your current CV, portfolio of previous work and optional cover letter to careers@farlo.co.uk.

Sorry no recruiters